

**Communication works for those who work at it:  
get & stay connected!**

**(WP2 DISSEMINATION)**



*Maryna Křenková*



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## **WP2 Lead: State Institute for Drug Control, CZ**

- ⇒ **Public administration body, accountable to Ministry of Health, >400 staff**
- ⇒ **Primary area of expertise – human medicines**
- ⇒ **Other competences cover: human tissues and cells, human blood, medical devices, medicinal cannabis**
- ⇒ **Involvement in EU and international regulatory network (EMA, EDQM, PIC/S...) EU Member State since May 2004**
- ⇒ **Expert support to legislation drafting process, EU and national**
- ⇒ **Focus on public: medicines information website, public database, awareness campaigns aimed at safe use of medicines, surveys**
- ⇒ **Scientific advice, seminars & workshops, support to academic sector**

**[www.sukl.cz](http://www.sukl.cz)**



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## SÚKL – Competent Authority for Medicinal Products

- ⇒ Licensing - pharmaceutical and clinical assessment of MAA dossier
- ⇒ Pre-Licensing, clinical trials authorisation
- ⇒ Post-Licensing, pharmacovigilance
- ⇒ Surveillance over manufacture, distribution and supply, laboratory analyses
- ⇒ Quality defects, enforcement, regulation of advertising
- ⇒ Pricing and Reimbursement, classification for supply
- ⇒ Borderline products
- ⇒ Reporting, scientific advice, training



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## **SÚKL – Competent Authority for Tissues and Cells**

- ⇒ **EUTCD transposed into Act No. 296/2008 Sb., on Human Tissues and Cells, and implementing regulations**
- ⇒ **Authorisation of tissue establishments, procurement centres and diagnostic laboratories**
- ⇒ **Surveillance - compliance with regulations on donation, procurement, examination, processing, storing, distribution**
- ⇒ **Vigilance mechanism and investigation of adverse incidents**
- ⇒ **Reporting, scientific advice, training**



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WP1: Coordination (FR)

WP2: Dis

WP3: Eva



WP4: AR

C (IT+HR)

Institutional C

for security and

ART Inspection  
Guidance for CA

donor  
follow-up registries and  
Cord Blood Banks

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## **WP2 OBJECTIVE**

**to ensure that ARTHIQS results and deliverables are known and made available to all targeted stakeholders**

## **WP2 PARTNERS**

**All associated and co-funded partners**

**Dissemination is essential for take-up, and take-up is crucial for the success of the project and for the sustainability of outputs in the long term.**

**Partners are responsible for dissemination of JA on the national level**

- ⇒ **Raise awareness of ARTHIQS at relevant national events**
- ⇒ **Communicate to CAs, experts, patients and general public**
- ⇒ **Provide link to ARTHIQS website on national pages**
- ⇒ **Publish project articles**



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## **AIMS TO BE ACHIEVED IN WP2**

- ⇒ Project website**
- ⇒ Stakeholder analysis & Dissemination plan**
- ⇒ Layman’s brochure in printed and electronic format**
- ⇒ Newsletter in printed and electronic format**
- ⇒ Lay summary of the project outcomes**

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## **TARGET AUDIENCE**

### **PROFESSIONALS AND INSTITUTIONS**

- ⇒ **EU and International Institutions: EC, CoE, WHO**
- ⇒ **National Competent Authorities / Health Ministries of all MS**
- ⇒ **Tissue Establishments : ART, HSC Donor Registries, Cord Blood Banks**
- ⇒ **Health Professionals**

### **PUBLIC**

- ⇒ **Patient Associations**
- ⇒ **Media**
- ⇒ **General Public**





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## DISSEMINATION CHANNELS

- ⇒ ARTHIQS website, wikipage
- ⇒ Layman's brochure
- ⇒ Newsletter
- ⇒ Press releases, articles
- ⇒ Stakeholder meetings
- ⇒ Branding: logo, design for printed materials



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## **DISSEMINATION CHANNELS**

- ⇒ **ARTHIQS website [www.arthiqs.eu](http://www.arthiqs.eu) is a key dissemination deliverable**
  - ⇒ **Public area: description of JA and WPs, objectives and deliverables, list of partners with links to their websites, calendar of events, news & updates, completed documents, electronic versions of brochure and newsletter**
  - ⇒ **Private area: secured access, draft documents, minutes from meetings, forms etc.**

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## Organisation of ARTHIQS Prague meeting

- Share with colleagues
- Report from today
- Keep communication channels open



Dissemination ..... is on!



# THANK YOU



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